

Concord Dental & Medical Seminars announces
A CONTINUING EDUCATION COURSE
for the Entire Dental Team!

ORAL CANCER & DISEASES

Case Presentation of Lumps, Bumps & Lesions

with

JOHN A. SVIRSKY
D.D.S., M.ED.



FRIDAY, NOVEMBER 8, 2024
Atlanta, Georgia

SATURDAY, NOVEMBER 9, 2024
Columbus, Georgia

ABOUT THE SPEAKER

John A. Svirsky, D.D.S., M.Ed. is a board certified oral and maxillofacial pathologist at Virginia Commonwealth University (VCU) in Richmond, Virginia. He received his dental degree in 1973 from VCU and went on to complete a general practice residency at Long Island Jewish Medical Center/Queens Hospital Center, as well as an oral pathology residency at the Catholic Medical Center.



He is currently a professor of oral and maxillofacial pathology and maintains a private practice in oral medicine and oral pathology. Dr. Svirsky has developed a broad background in research, published numerous articles in the dental literature, and earned a master's degree in adult education. He is a sought after speaker with an international reputation as an informative and entertaining lecturer.

Dr. Svirsky is an honorary member of the Thomas P. Hinman Dental Society and has received a Presidential Citation from the American Dental Association for significant contributions to the health of the public and the profession of dentistry.

What others are saying about this speaker:

"Dr. Svirsky's seminar is excellent, concise and well thought out."
-Hoa T., DDS (Las Vegas, NV)

"His information is immediately applicable to my daily work. I really appreciate that"
-Lindsay K. DMD (Mount Laurel, NJ)

"Dr. Svirsky was an excellent instructor. He was witty & held our attention + participation"
-Deborah C., RDH (Mount Laurel, NJ)

"Speaker was knowledgeable & had a good, relaxed style allowing for more audience questions."
-John D., DMD (Camp Hill, PA)

"Dr. Svirsky's knowledge about the subjects he presented and his warmth and love of the subject really draws you in"
-Webinar Attendee

SEMINAR LOCATIONS

FRIDAY, NOVEMBER 8, 2024
Embassy Suites by Hilton Atlanta
Kennesaw Town Center

620 Chastain Road
Kennesaw, GA 30144
(770) 420-2505

Day of Parking: Complimentary. Use open lots.
Rooms: Ask for best available rate.

SATURDAY, NOVEMBER 9, 2024
DoubleTree by Hilton Hotel Columbus

5351 Sidney Simons Boulevard
Columbus, GA 31904
(706) 327-6868

Day of Parking: Complimentary. Use open lots.
Rooms: Reserved at \$149/night until 10/7.
Mention Concord Seminars when reserving.

ONLINE COURSES

In addition to our in-person courses at Concord Dental Seminars, we are pleased to offer the following options for online education:

Live, Interactive Webinars (2-8 Hrs length)

- Featuring many different topics with new topics added often!
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- Scheduled breaks throughout the webinar
- All webinars will have a moderator present to enhance your experience
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- Engage with the presenter
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Access quality dental continuing education 24/7 and on-demand at an affordable price all from the comfort of your home or office. Dental CE perfect for the busy Dentist, Registered Dental Hygienist, or Dental Assistant.

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Do not delay delivery - Time-dated material

"ORAL CANCER & DISEASES"
with John A. Svirsky, D.D.S., M.ED.

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7:45 am - 8:30 am
Registration &
Continental Breakfast



12:30 - 1:00 pm
Lunch Included



8:30 am - 5 pm
Course Hours

8 CEUS

Oral Cancer 2024: Lumps, Bumps and Lesions for all Seasons

COURSE DESCRIPTION

This course deals with unusual cases, diagnostic challenges, the oral health effects of tobacco products and alcohol, premalignant and malignant lesions, presenting an oral cancer diagnosis to a patient and new diagnostic technique. Tobacco advertising will be exposed and the link between human papilloma virus and oral cancer discussed. Treatment of oral cancer and oropharyngeal cancer will be presented.

This course will be presented in Dr. Svirsky's interactive and entertaining style. Get ready to laugh, learn and make a major difference in the lives of your patients.

LEARNING OBJECTIVES

Upon successful completion of this program, participants will be able to:

- Develop a logical approach to the recognition and diagnosis of premalignant and malignant lesions
- Understand the risk factors associated with the development of oral cancer
- Present an oral cancer diagnosis to a patient
- Understand the enticement of tobacco advertising in tobacco addiction
- Learn the current treatment of oral cancer and oropharyngeal cancer
- Understand the current prognosis of oral and oropharyngeal cancer

"Dr. Svirsky's sessions will include a lecture format to present the subject information incorporating numerous clinical examples to highlight the material. Personal anecdotes, lessons learned, and audience participation will accentuate key points. The interactive approach will include opportunities to ask questions, share information, and have further discussions throughout the day."

The speaker receives no support from any commercial organization and does not promote any commercial products or sell any tapes, books, instruments, forms or other materials for this course.

A Patient Can Have as Many Diseases as They Pleases

COURSE DESCRIPTION

This interactive course will present a potpourri of interesting cases seen by Dr. Svirsky or emailed to him over the past few years. In addition, some wonderful cases from previous years will show up. In this course participants learn how to describe a lesion, develop a differential diagnosis and treat the condition. Dr. Svirsky will show how he approaches cases and arrives at a diagnosis.

This course will have interesting cases in which the audience will help Dr. Svirsky diagnose. However, this is the tip of the iceberg. A review of oral cancer, human papilloma virus and its association with oropharyngeal cancer, melanoma, basal cell carcinoma, syndromes, vaping and much much more. Get ready to laugh, learn and make a major difference in the lives of your patients.

LEARNING OBJECTIVES

Upon successful completion of this program, participants will be able to:

- Develop a logical approach to the diagnosis of oral lesions
- Understand the etiology and diagnosis of the following:
 1. Oral cancer
 2. Human papilloma virus and the association with oropharyngeal cancer
 3. Melanoma
 4. Basal Cell Carcinoma
- Recognize and diagnose pigmented oral lesions and melanoma
- Recognize the risk factors that are associated with oral cancer
- Recognize the importance of vaccines in the prevention of oropharyngeal cancer
- Learn to describe and develop a differential diagnosis of various clinical cases.
- Learn to treat selected oral diseases and distinguish "good from bad"
- Feel more confident in dealing with your patients' oral problems
- Understand the risks associated with vaping

**Confirmations will be emailed prior to the seminar.
Please provide a valid unique email for all registrants attending.**

COURSE DETAILS

TUITION (PER PERSON)
\$310 - Dentists
\$205 - Hygienists & Auxiliaries
*Add \$15/person if registering after:
Friday, 11/1*
Register Online / Phone / Mail

INCLUDES: Continental breakfast, coffee break, lunch, dessert break, bound course manual & certificate for **8 CEUs.*** * 8 CEUs are awarded based on attendance of entirety of lecture. Late arrival or early departure will result in adjustment of credit.

REFUND POLICY: Full refund less \$50/person non-refundable deposit with an emailed or written cancellation received **NO LATER than Friday, 11/1**. No refund will be given after that date. A 2 year credit (with \$50/person administration fee) for another seminar will be issued.

CDS reserves the right to cancel this seminar at any time with no liability to registrants other than full refund of registration fee. CDS is responsible for the seminar, but not for the accommodations, travel or personal services required in connection with the program. In the event of an "act of God" leading to the cancellation of this seminar, the following options are available. If CDS reschedules the course within 90 days, you may: (A) re-register at no additional charge; or (B) receive a credit good for two years. No refunds for rescheduled "act of God" cancellations.
 Concord Dental Seminars is not supported by any commercial organization, receives no grants or funding, and its revenues are derived only from the tuition of the attendees of the seminars that it sponsors. Our organization does not sponsor or sell any products. It is exclusively devoted to providing professional, scientific information to the dental profession.

STAFF TUITION
 RDHs & Auxiliaries:
\$180 each ONLY when:
 Doctor registers on the same form with one method of payment.

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 11/1/2021 to 10/31/2027
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 Recognition Program

Concord Dental and Medical Seminars is an ADA CER-P Recognized Provider.
 ADA CER-P is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CER-P does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.
 Concord Dental and Medical Seminars designates this activity for 8 continuing education credits.

California Board of Dental Examiners
Provider # 5997

Special Needs or Requests? Call (603) 736-9200.

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REGISTRATION FORM

Cost: **\$310** for Dentists / **\$205** for RDHs and Aux. / U.S. Funds **\$180** for RDHs + Aux. registering & attending w/ Dentist
Late Fee: Add \$15/registrant if after **Friday, 11/1**

Refunds / Cancellation Dates:
Please see policy above. By registering,
you agree to the Terms of Policy.

Please *clearly* enter your name as it appears with the State Board of Dental Examiners for your CE credit.

First Name	M.I.	Last Name			
1. <input style="width: 100%;" type="text"/>	<input style="width: 50%;" type="text"/>	<input style="width: 100%;" type="text"/>	DDS DMD RDH RDA CDA Off. Adm.	Email	<input style="width: 100%;" type="text"/>
2. <input style="width: 100%;" type="text"/>	<input style="width: 50%;" type="text"/>	<input style="width: 100%;" type="text"/>	DDS DMD RDH RDA CDA Off. Adm.	Email	<input style="width: 100%;" type="text"/>
3. <input style="width: 100%;" type="text"/>	<input style="width: 50%;" type="text"/>	<input style="width: 100%;" type="text"/>	DDS DMD RDH RDA CDA Off. Adm.	Email	<input style="width: 100%;" type="text"/>
4. <input style="width: 100%;" type="text"/>	<input style="width: 50%;" type="text"/>	<input style="width: 100%;" type="text"/>	DDS DMD RDH RDA CDA Off. Adm.	Email	<input style="width: 100%;" type="text"/>

Home or Office of _____ Telephone (____) _____

Home or Office Mailing Address _____ Cell (____) _____

City / State / Zip Code _____

I WILL BE ATTENDING:

11/08/24 • Atlanta, GA

11/09/24 • Columbus, GA

Please provide a unique email address for each registrant as we will send confirmations, payment receipts and last minute course notifications to all attendees.
We do not share or sell any information given to us.

Payment Options: Check (make payable to: Concord Dental & Medical Seminars) Online: www.concordseminars.com

3 digit CVV or 4 for Amex:

Please ensure to provide CVV and expiration date for credit card.

Card #: _____ Exp. Date: ____/____/____

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 Same as above

(3) WAYS TO REGISTER:

1. Mail form with payment to: Concord Dental Seminars
 PO Box 700
 Epsom, NH 03234-0700

2. Scan QR Code to register online or visit:
www.concordseminars.com

3. By phone:
 (603) 736-9200

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Confirm Out _____